

Leeds & Yorkshire's curated guide of things to see & do

LEEDS LIST

Content that readers want to read

We make sure our content is relevant, appropriate and perfectly matched to our readers.

Adventurous and enthusiastic readers

This means we're the only game in town with such a highly engaged audience that regularly shares, likes, and purchases as a result of reading our content.

Focused on results

And, what's more, we're the only media brand to offer your clients ways to track ROI through email sign-ups, social reach and purchases.

500,000

Unique users
(ave. monthly)

166,500

E-mail
subscribers

25%

Our e-newsletter
open rate
(average)

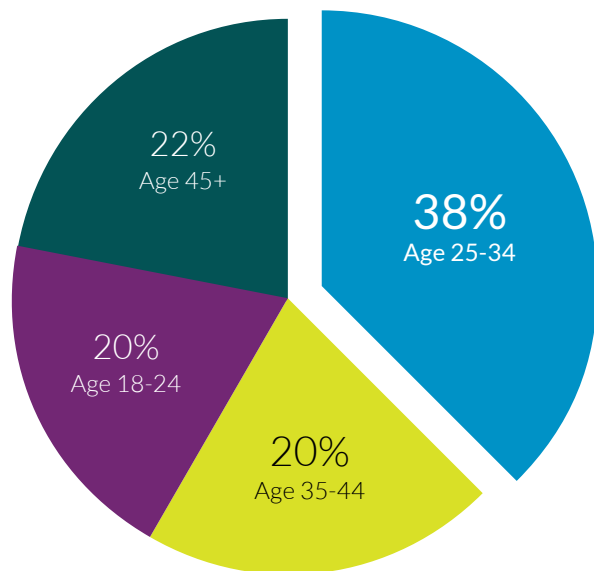
90,000

Social
followers

1,400

New customer
sign-ups per
competition
(average)

Our readers are nearly all ABC1s who use Leeds-List as their go-to bible to find out how to spend their down-time



LEEDS LIST

We curate, produce and deliver content-led campaigns for brands big and small.



Custom content campaigns

Whether you need a competition, brand article, viral piece or an offer, get the most from your spend with our unique data and market insight.

We include everything you need to reach our audience across web, mobile, email and social media for maximum response.

Bronze

The perfect start

- 1 custom article
- 3 social posts
- 1 sponsored e-newsletter post
- 1 custom email or 1 social boost
- Includes professional copywriting

2-4 week run time

Silver

Most popular

- 2 custom articles
- 6 social posts
- 2 sponsored e-newsletter posts
- 2 custom emails or 2 social boosts
- Includes professional copywriting

4-8 week run time

Gold

Ideal for launches

- 4 custom articles
- 4 sponsored e-newsletter posts
- 12 social posts
- 3 custom emails
- 2 social boosts
- Includes professional copywriting

8-12 week run time

Web banners & site takeovers

Standard and mobile leaderboards available from £5cpm (min. £500 spend)

Premium animated and video ads available in super leaderboard and MREC sizes from £8cpm (min. £1,000 spend).

Site takeovers £300 per day or £750 for a weekend (Friday-Sunday)

0113 3200710 • advertising@leeds-list.com • Park House, Park Square West, Leeds, LS1 2PW